



INVESTMENT OPPORTUNITY TWO HANDS CORPORATION

Two Hands Corporation is a food distribution company serving food service customers with digital enabled logistics capabilities.

Private & Confidential



FORWARD-LOOKING AND CAUTIONARY STATEMENTS



CAUTIONARY STATEMENTS

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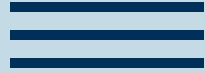
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THE PROBLEM



01.

Canadian food merchants in general are vulnerable to global shocks as they rely on foreign suppliers for inputs – the pandemic, inflation and the Russia-Ukraine war have accelerated and highlighted the problem.



02.

Micro food merchant wholesalers in Canada have suffered disproportionately more than larger merchants due to lack of finance and very slow digital transformation.



THE SOLUTION



01.
Onboard micro food merchant wholesalers by providing infrastructure (warehouse & distribution), logistics, digital solutions and inventory financing.



02.
Incentivize key owner/operator with public company stock and stock options – “keep your business and reduce your stress” value proposition.



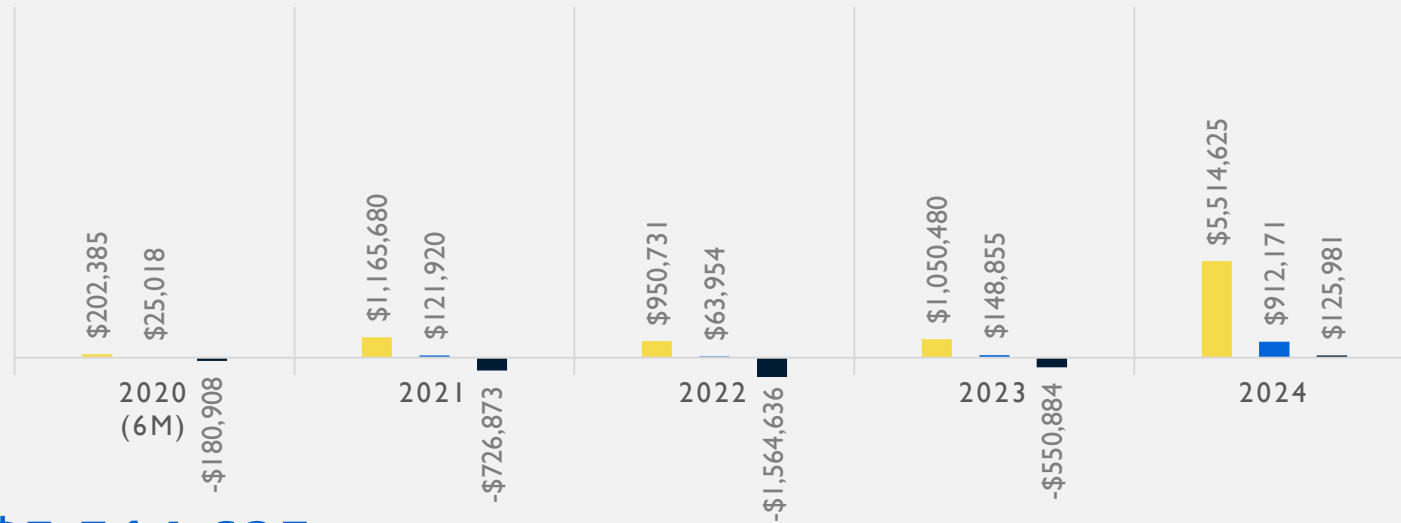
Micro food merchant wholesalers with sales ranging from \$1.5 to \$5mm are ripe for consolidation. Our GOAL is to add 1 micro merchants by end of 2023 and 2-3 per year thereafter.

TRACTION + FORECAST



Actual (Q1, Q2, Q3 2023) + Estimated (Q4 2023)

■ Total Sales ■ Gross Profit ■ Net income



\$5,514,625

2024 Revenue Goal

All amounts are in Canadian dollars. The information from this chart summarizes financial information from our wholly owned subsidiary, Two Hands Canada Corporation. For financial results of Two Hands Corporation see our reports at www.sec.gov and www.sedar.com.



full-service online and offline serving the Golden Horseshoe area in Ontario food service customers including, restaurants, hotels and event venues with over 1,000 dry goods SKUs specializing in Italian fair and over 200 customers



JUL 01, 2020

DEC 31, 2024

HOW IT WORKS



Micro food merchant wholesalers with sales ranging from \$1.5 to \$5mm are ripe for consolidation. Our GOAL is to add 1 micro merchants by the end of 2023 and 2-3 per year thereafter.



TALENT SELECTION

Select based on customer-base size, existing market, customer relationships, financial KPIs and culture match.



INTEGRATION

Add migrated customer base to the existing digital and logistics infrastructure. Add new SKUs to existing catalogue.



SCALE

Increase existing and new customer base with additional SKUs. Increase customer base in new markets. Increase customer density in existing markets.



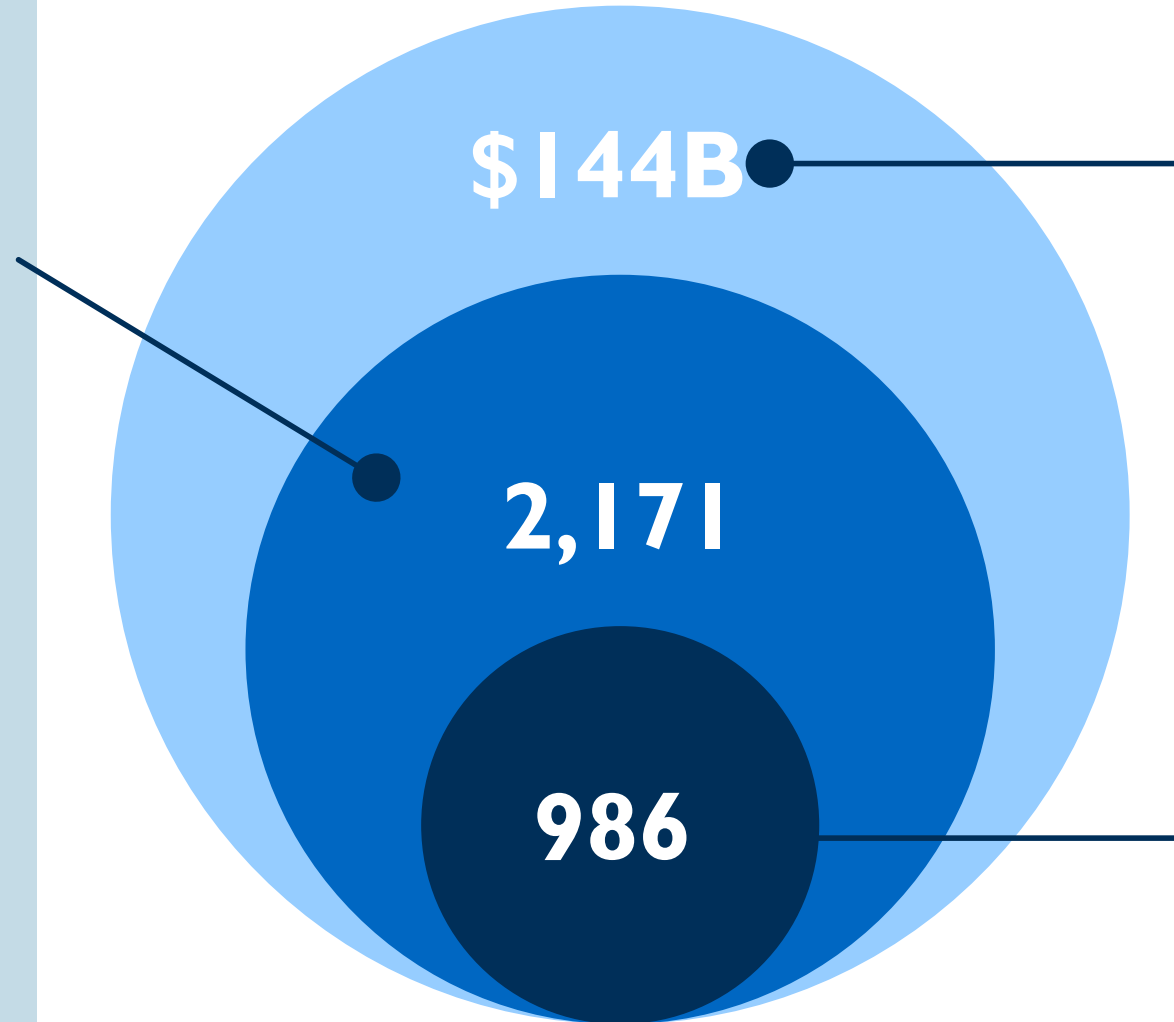
MARKET SIZE

Food merchant wholesalers:

There were 2,171 food merchant wholesalers in the province of Ontario as of December 2021.



The foodtech sector recorded a rise in exits, particularly acquisitions as market volatility impacted fundraising for many startups, in turn boosting opportunities for strategic acquirers. (Pitchbook, Q2 2022)



The Canadian (2021) food retail industry includes food sold at food and beverage retailers, such as supermarkets and grocery stores, convenience stores, mass merchandisers, and specialty stores.

Micro food merchant wholesalers:

As of December 2021, there were 2,643 micro food merchant wholesalers in Canada (986 in Ontario), each employing between one and four employees.

MARKET PARTICIPANTS



Selected Customers



Taste the tradition



LA VECCHIA

Wholesalers



RECENT ANNOUNCEMENT



- **Distribution Agreement: Expanding Reach in Canada**

- Strategic partnership with Smart for Life to distribute both **Smart for Life** and **Sports Illustrated Nutrition** brands
- Targeting the thriving health-conscious consumer segment – **Two Hands** new market



- **Gateway to Major Large Retail Accounts**

- Foster mutually beneficial relationships with key retail partners
- Drive **Two Hands** growth by tapping into major retail channels across the country



THE MANAGEMENT TEAM



Nadav Elituv

President and CEO

SEE NEXT SLIDE

Steven Gryfe

CFO

Piero Manzini

General Manager

With more than 25 years of Marketing and Business development Piero brings a vast array of knowledge and food service industry related to the team.

Emanuel Dioti

Product Procurement Manager

A Seasoned and experienced business executive with 25 years experience in the grocery industry.

BOARD OF DIRECTORS



Nadav Elituv

President and CEO

Mr. Elituv is the results-driven leader of an innovative digital technology enterprise, for over twenty years. With a track record for building, developing and motivating high-performance teams, consolidating markets through mergers & acquisitions and is an expert in high-tech systems. Mr. Elituv has solid career experience driving strategic initiatives and meeting critical business mandates.

Ryan Wilson

Independent Director

Ryan Wilson has an extensive career in the Digital field spanning more than 20 years of his career advancing digital initiatives, with a track record that speaks for itself, including digital marketing, digital strategy and digital transformation through innovation for Financial Services. Primarily influencing leadership teams and building implementation teams for site and app development. From developer to director Ryan has been involved in all aspects of digital development.

Bradley Southam

Independent Director

Bradley Southam has an extensive career in the creative field spanning more than 30 years. His knowledge and contacts in the Digital industry will offer our company insight and direction. Mr. Southam is the Chair of the Cambridge Arts and Culture Advisory Committee, and a board member of the Grand River Film Festival. From June 2008 Mr. Southam has been the Owner and Creative Director at Linus Creative Services.



THANK YOU

Contact us
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